



## Traceability & Fashion

AGR0156A

We joined TFASHION: now our products have a Passport

Our company adheres to **TFashion, the system of product traceability of the Italian Chambers of Commerce.**

Through the path of tracing, we can tell the story of our products.

**We intend to promote transparency and public awareness of the product cycle**, providing a label that contains all the information about production processes and place of origins

This is a first step to affirm in Italy and throughout the world the strength and uniqueness of our products.

We joined to TFashion, **to demonstrate respect for consumers who, through purchasing**, decide to trust our company and our work and have the full right to know the whole story of the product they purchased.

We believe that an external certification of the production process and of the origin of the product is a guarantee for the Italian market and for dealing with international markets that are becoming increasingly **quality-conscious of authentic products.**

*Our company believes that quality and transparency is a value and you show it by joining the TFASHION tracing project.*

Learn more about the project and about our label TFashion on:

[www.tfashion.camcom.it](http://www.tfashion.camcom.it)